



4610 MISSION ST., 4TH FL.
SAN FRANCISCO, CA 94112
www.eigomanga.com

eigoMANGA has been very successful in producing live events in San Francisco. Our events bring together anime/manga industry producers, vendors, animators, artists, and experts, as well as local bands from a diverse array of pop and rock genres, to provide information and entertainment to the general campus population and thus expose hundreds of potential fans to a culture usually found only at national conventions.

As reported in the August 2004 issue of *Anime Insider*, our annual events are growing every year and have become a dynamic forum for long-time anime/manga fans, as well as for the legions of new fans that have made anime and manga the fastest growing segment of the U.S. entertainment industry. More than 14,500 people in the San Francisco Bay Area have attended eigoMANGA-produced and co-produced events at industry conventions, seasonal festivals, and retail venues since 2002.

On Saturday, October 23rd, 2004, eigoMANGA will be co-sponsoring an event with Tower Records. RUMBLE INVASION will take place at the San Mateo, CA Tower Records Store located across the street from the Hillsdale Shopping Center. RUMBLE INVASION event celebrates the national distribution of our printed manga/comics in bookstores such as Tower Records and Barnes & Noble. We expect it to be a day of quality entertainment featuring local bands, artist signings, and an anime costume competition!



You have been invited to become an eigoMANGA event sponsor. Sponsorship benefits include, but are not limited to the following:

- Your store/company's logo/name on all print and electronic promotion.
- Distribution of any flyers, coupons or printed advertisements at the event.
- Special lowered rates for smaller businesses.
- 20% off sponsorship rate for your next eigoMANGA event.

Attached is a form outlining sponsorship opportunities and rates. You are also welcome to visit our website at www.eigomanga.com.

We are excited for your participation!



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RUMBLE INVASION SPONSORSHIP

Please fill out and FAX to eigoMANGA, FAX 415.585.4289, PHONE 877.880.8615 by Friday 9/3/2004.

Sponsors will be contacted for payment/distribution arrangements upon receipt of this form.

CHOOSE ONE OPTION BELOW:

- Basic Sponsor** **\$100**
- Your business logo or name included on event specific print promotional materials created and distributed by eigoMANGA between September 10th - October 23rd, 2004.
 - Your business logo or name listed on www.eigomanga.com.
 - Distribution of any flyers, coupons or printed advertisements at the event.
(All materials must be provided and sent to eigoMANGA by October 15th, 2004.)
- Intermediate Sponsor** **\$150**
- Your business logo or name included on event specific print promotional materials created and distributed by eigoMANGA between September 10th - October 23rd, 2004.
 - Your business logo or name listed on www.eigomanga.com.
 - Table space for raffle/lead box.
 - Distribution of any flyers, coupons or printed advertisements at the event.
(All materials must be provided and sent to eigoMANGA by October 15th, 2004.)
- Advanced Sponsorship** **\$200**
- Your business logo or name included on event specific print promotional materials created and distributed by eigoMANGA between September 10th - October 23rd, 2004.
 - Table space for raffle/lead box.
 - Distribution of any flyers, coupons or printed advertisements at the event.
 - Distribution of any free sample products.
(All materials must be provided and sent to eigoMANGA by October 15th, 2004.)
- We would like to make other barter or trade arrangements for participation in eigoMANGA's RUMBLE INVASION. Please contact us at the information below.**
- We are unable to sponsor this event, but would like information about other local sponsorship opportunities in the future. Please contact us at the information below.**

Business Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip _____
Phone Number _____
E-mail: _____
Website: _____